




# Soaps of the South



 751 McIntyre Street, Sandersville, GA 31082  
 [soapsofthesouth@gmail.com](mailto:soapsofthesouth@gmail.com)  
 478-357-3053

## FOR IMMEDIATE RELEASE

**Contact:** Felicia Cummings  
[cummingsleaguepr@gmail.com](mailto:cummingsleaguepr@gmail.com)  
478-216-3223

## **Soaps of the South Brings Southern Scents to Middle Georgia**

**Sandersville, GA (Oct. 16, 2021)** - A new handmade soap business is opening its doors in Middle Georgia this Fall. Sandersville resident Erica Ingram announces the opening of *Soaps of the South*, a franchise offering handmade, vegan soaps.

"I love making soaps and skincare products. It feels good to share my talent and passion with others," Ingram said.

What began as a hobby quickly turned into a personal business. A few samples to friends and loved ones for gifts helped spread the word. Soon everyone wanted a bar of southern scents that reminded them of home.

"My most popular requests are for candy apple and orange martini. I'm getting ready for Christmas time by making some pine Christmas tree scents and cranberry ones too," she said.

The soaps can be customized as well.

"Everything is customizable, excluding the scents that I already have out. For instance, if you want a particular scent for Valentine's or a birthday, I can do that for you."

To check out the current scents that are being offered, visit Soaps of the South's Facebook page at the following link: [Soaps of the South FB](#).

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